

# JOIN US!

## Cornerstone Association, Inc.

(Professional member of Future Business Leaders of America)

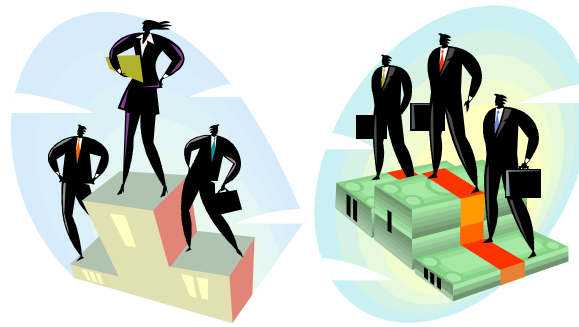
In Collaboration with

## Clayton County High Schools

(Future Business Leaders of America – FBLA Students)

AS WE PRESENT

# *A Business Plan Competition!!!!*



*“Business and Education Working Together To Develop Successful Business Leaders”*

*For FBLA Club Members*

*March 14, 2009*

**Seeking Businesses and Community Involvement to Help:**

- Facilitate Workshops
- Mentor A Team Or Individual
- Promote Economic Growth In The Community
- Support Our Business Leaders and Entrepreneurs of Tomorrow



*“Building Successful Organizations with Empowered People”*



**Clayton County Public Schools**

**Contact: Gwen Smith (770) 210-4301 or Sandra Lyons (770) 473-5089**



*"Building Successful Organizations with Empowered People"*

1421 Iron Gate Blvd

Jonesboro, GA 30238

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Dear Community Partner,

Please join us in implementing the first countywide Business Plan Competition that we are co-sponsoring with the Clayton County Board of Education for our high school FBLA members. This collaborative effort is designed to encourage the youth in our public schools to stay focused and continue to excel to their highest potential.

In the recent weeks we have met with FBLA advisors, students, and the CTAE (Careers, Technical and Agricultural Education) Director at the Clayton County Board Of Education. They are all very excited about this project and they are already making plans to participate. In fact, as a result of this initiative, now several of the teams plan to register in the 2009 FBLA state level competition. This will be a first for these students and most of the advisors. One team from each of Clayton County High Schools FBLA Clubs will participate in a business plan competition.

We sincerely hope that you will join us as a community business partner and support this endeavor. Your time and/or donations can help make this a winning situation for all parties involved. The attached file is the volunteer registration/donation form, which includes a calendar of events and the donation levels. Please take a few minutes to determine how you can contribute to the success of our future business leaders and entrepreneurs of tomorrow. Return the completed form via mail, email, or fax (see instructions on form).

If you have any questions relative to the registration form, workshops or Business Plan Competition, please contact us at 770-210-4301.

Thanking you in advance,

Gwendolyn J. Smith, MSTM, PMP  
CEO

Cornerstone Association, Inc.

[www.acornerstone.org](http://www.acornerstone.org)

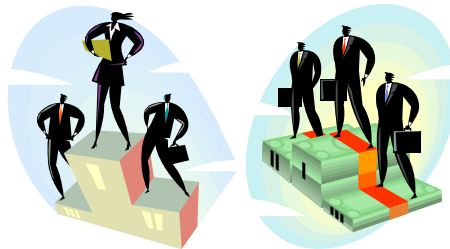


**"Business and Education Working Together To Develop Successful Business Leaders"**

# *Business Plan Competition For Clayton County High School FBLA Clubs*

## **2008-09 Calendar of Events**

<b>October</b>	<b>17-31</b>	<b>Registration</b>
	<b>28</b>	<b>Radio Interview</b> (Public Service Announcement)
<b>November</b>	<b>9 (10 am – 2 pm)</b>	<b>Workshop I</b> (How to Write A Business Plan)
<b>January</b>	<b>10 (10 am – 2 pm)</b>	<b>Workshop II</b> (Business Finance, Budget Formulation, Funding Resources)
<b>February</b>	<b>7 (10 am – 2 pm)</b>	<b>Workshop III</b> (Dress For Success, Presentation Skills, Business Etiquette)
<b>March</b>	<b>2</b>	<b>Written Business Plans Due</b>
	<b>14 (10 am – 2 pm)</b>	<b>Competition</b> (Team Presentations)
	<b>20</b>	<b>Award Announcement</b>



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*“Building Successful Organizations with Empowered People”*



**Clayton County Public Schools**

# Clayton County High School FBIA Clubs Business Plan Competition

## Business Partners Registration Form

Please return via: mail to the Cornerstone Association office: 1299 Battle Creek Rd., suite 240, Jonesboro, GA 30236; email to [gsmith100@comcast.net](mailto:gsmith100@comcast.net); or fax: 770-210-4302. The deadline for volunteer registration is Friday, November 7, 2008.

Business Name: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Phone/email \_\_\_\_\_

**Volunteering:** (Please check all events that you would like to participate in or sponsor)

- November 9 (10 am – 2 pm)**      **Workshop I** (How to Write A Business Plan)
- January 10 (10 am – 2 pm)**      **Workshop II** (Business Finance, Budget Formulation, Funding Resources)
- February 7 (10 am – 2 pm)**      **Workshop III** (Dress For Success, Presentation Skills, Business Etiquette)
- March 14 (10 am – 2 pm)**      **Team Presentations Competition** (need volunteer judges)

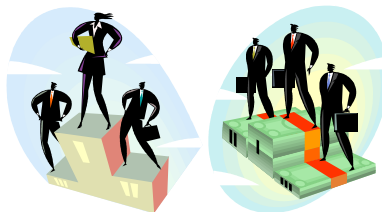
**Advertising:** Make checks payable to Cornerstone Association, Inc.

- Patron (basic listing) - \$22.00**
- Biz Card - \$40.00**
- ¼ Page - \$90.00**
- ½ Page - \$150.00**
- Full Page - \$250.00**

(Print-ready artwork is required. Electronic files must be JPG, or PDF formats - minimum 300 dpi. Submission Deadline: March 2, 2009)

**For information contact: Gwen Smith (770) 210-4301 or Sandra Lyons (770) 473-5089**

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